

**Save Coastal Wildlife**  
**Board of Directors Meeting**  
**Minutes**

Date: July 19, 2018

Location: Bayshore Waterfront Park Activities Center, 719 Port Monmouth Road, Port Monmouth, NJ

Members Present:

- Sue Baklarz (Middletown)
- Caitlin Boyle (Atlantic Highlands)
- Ron Dente (Hazlet)
- Joseph Reynolds (Atlantic Highlands)
- Joseph Sheridan (Keyport)
- Jennifer Zarcone (Allenhurst)

No members of the public were in attendance.

Members absent:

- Melanie Caponigro (Eatontown)

Call to order: Meeting called to order by Joe Reynolds at 7:39 pm

- 1) Paperwork reviewed for IRS 501(c)(3) status application. Members added their signatures. Members reviewed the form 1023 checklist:
  - a. Incorporation papers
  - b. Bylaws: Joe Sheridan moved to approve the bylaws. Sue Baklarz seconded. Everyone voted yes. Bylaws were passed.
  - c. Eligibility to influence legislation form – we will report any money we spend to influence legislation.
  - d. Employee identification number
  - e. Fee due to file: \$600 (\$85 per member)

Caitlin expressed concern over mentioning in the narrative that the board members met through the Bayshore Watershed Council since it may lead the IRS to believe that we started as an offshoot from another organization. That will be edited in the narrative. Also page 6 section 1b where we state we will provide funds to other organizations, it was suggested that we change the wording to “partner. “

Joe Reynolds will email final forms over the weekend and sign the IRS forms and mail the week of July 23<sup>rd</sup>.

- 2) Logo: The final logo which was approved over email prior to the meeting was discussed.



Jennifer's colleague Wendy Peacock finalized the logo. Jennifer will get final hi res pic. The goal is to interchange the animals in the top right corner. Jennifer and Joe Reynolds to follow up with Wendy to finalize which animals and what they should look like. Keep the horseshoe crab for the short term and then interchange animals later.

- 3) Fishing line – The group discussed an osprey that died recently caught up in fishing line, and also the whale that was recently in the news as well as other stories that we have seen involving coastal wildlife dying because of fishing line left in the water or on the shore line. We discussed focusing on education of proper fishing line care and removal.
  
- 4) The conversation moved to what else we should focus on. Then moved to how to get our name out to the public. We should start tabling at events and getting press. Joe Reynolds has a friend who knows the president of the Two River Times newspaper. Jennifer has a friend in PR who offered to help.
  - a. Things we will need: Shirts, brochures, giveaways.
  - b. Events: Clearwater in September as well as Oysterfest in Asbury Park and Red Bank. Caitlin started a list of all local events for tabling and community outreach efforts.

Meeting closed 8:05