

Save Coastal Wildlife (SCW) Nonprofit meeting minutes

Location: 98 Wigwam Road, Rumson, NJ 07760

Date: Thursday, May 27, 2021

Time: 7:00pm - 8:45pm

Attendees: Joe Reynolds (President)

Caitlin Boyle (Vice President)

Melanie Caponigro (Treasurer)

Sue Baklarz

Linda Cohen

Elise Farnsworth

Kristin Hock

Samantha Kreisler

Agenda items

1. Introductions: Appreciation to Linda Cohen for offering her home & backyard deck as a meeting location.
2. Approval of February 25, 2021 SCW board meeting minutes. Linda Cohen offered an addendum to the minutes that which better describes her accomplishments and qualifications to the board. A motion to approve the minutes was made by Linda Cohn and seconded by Sue Baklarz.
3. Bank Account Update: Joe Reynolds stated that we have \$4,452.07 in the BCB Bank Account & \$6,176.24 in the PayPal account. This gives SCW a total of \$10,628.31. We made \$500.00 from Fromosa Corporate Cleanup in Union Beach, \$236.99 from the SCW Bonfire Mother Day's HSC T-Shirt Sale, & \$252.00 from Hazlet Township for a SCW spring cleanup at NATCO Park.
4. SCW spent \$946.00 on May 18,2021 towards Board insurance to ACH Debit /John C. Conklin.
5. The SCW webpage had over 10,000 pageviews in the last 30 days with the most popular content concerning blog posts, horseshoe crabs, whales, and seals.
6. The SCW email list had 910 people as of the board meeting date.

7. The board went over details of the August 15, 2021 Sunset & Wildlife Watching Cruise activity. Topics discussed included: music, donations, sponsorships, advertising, and attendance.
8. Spring Programs: Joe Reynolds went over spring activities including horseshoe crabs monitoring, microplastic monitoring, skate and whelk egg case hunt, and beach cleanups.
9. Summer Programs: Joe Reynolds went over summer activities including summer seining/fish surveys along the Jersey Shore and plankton research.
10. Other items discussed by board members included creating a student scholarship to support the learning of local biodiversity, fundraising, the creation of an information brochure, and support from local businesses as sponsors.
11. Meeting concluding approximately 8:45pm.