

Save Coastal Wildlife

Board of Directors Meeting

Minutes

May 27, 2020

Due to COVID-19 virus - Virtual Meeting Via Zoom

Members in attendance:

- Joe Reynolds
- Joe Sheridan
- Caitlin Boyle
- Melanie Caponigro
- Joseph Reynolds
- Kristen Hock
- Elise Farnsworth
- Samantha Kreisler

No members of the public were in attendance.

Members absent:

- Sue Baklarz
- Ron Dente

The meeting came to order at 7:37pm.

1. Approval of February 27, 2020 meeting minutes: Joe Sheridan motioned to approve Cait Boyle seconded.

2. Bank Account Update:

- BCB bank: 3,679.26
- Paypal 2,774.37
- Total: \$6,453.63

Expenses: \$308 for Joe Reynolds for reimbursement for website hosting and email

We discussed getting a credit card from PayPal to pay for things. It was suggested that a debit card would be better than a credit card so there are no interest fees.

3. Website:

- 1,957 unique visits
- 2,097 page views

Most popular:

- Saving shorebirds
- Stopping ghost fishing

- Saving sea turtles

We have 630 people on our email list with a 30-35% click rate.

4. Donations: Bonfire – T-shirts sales have brought in a small amount about \$50.
5. Insurance: Elise has been investigating insurance for the board.
 - There is a specific plan for Directors and Officer's (D&O) liability. This type of policy is designed to cover us in case someone sues the board members personally. However it does not protect us personally if something happens to us. Employment practices liability is supplemental to the D&O policy. That would cover things like harassment from a volunteer, to the public, etc. She received the best proposal from the broker Berkeley Insurance from Carolina Casualty Insurance with the cost of \$525 with \$1000 retention (deductible) and an addition \$230 for the supplementary employment practices.
 - Elise also found us a plan for General Liability Insurance. \$397 premium for \$1 million. The company is US Liability Insurance Company and the policy excludes employees and volunteers. It does include loss of personal property and operational equipment such as computers.
 - We would have to purchase a supplemental medical safety gap for medical coverage for \$300. Cait said that as long as the board is protected, we don't need to extend ourselves to our volunteers since we have them sign waivers to participate in events and we do not have any employees and the probability of needing extra insurance for such things is unlikely and all were in agreement.
 - We would need to have insurance to participate in events for such things as venue use. For special events we need an additional rider at an additional cost. Elise will ask for examples of quote for a rider depends on amount of people, what is being served.

Elise proposed we get the D&O and General Liability: \$525 + \$397

- All in favor of D&O only: 8. All opposed: None
 - All in favor of General Liability only: 8 All opposed: None
6. 2020 Volunteer Events and Fundraising:
 - Horseshoe crab monitoring: Friday, June 5 starting at 8:30pm and Sunday, June 21 starting at 8:45pm. Only 5 people per site, no tagging, we are maintaining social distancing and wearing face masks.
 - Same and Joe R will shoot a promo video for horseshoe crab awareness and education to post to Facebook etc.
 - Seining: We probably can't partner with towns since towns will not be hosting. The park system is working out seining with social distancing so Joe R will use their best practices and we will see when we can hold them in the future.
 - Microplastic project: A video training session will be done by Plastic Wave.
 - Bonfire items: Bonfire is now making branded facemasks and hats as well as T-shirts and sweatshirts and we will look into selling them in the near future.

7. Podcast: We have done two over Zoom recently. Idea for the next one: A piping plover named Atari that was tagged in Monmouth county 3 years ago. He has had a rough life and he is still around. Do a program around Atari. Also Horseshoe crab awareness: Someone sent Joe a message in Instagram that they found a tagged HSC in Sandy Hook was tagged in Cliffwood beach.

8. Other items by board members:

Updating our song: Try maybe a song contest for our theme song.

Next meeting: August 27, 2020.

The meeting was adjourned at 8:40 pm.