**Save Coastal Wildlife**

**Fall Board Meeting**

DATE: Thursday, November 30, 2023

TIME: 7:30pm

LOCATION: Via Zoom

In attendance:

Ed Babka

Caitlin Boyle

Melanie Caponigro

Linda Cohen

Elise Farnsworth

Samantha Kreisler

Ruby Laufer

Jenna Reynolds

Paul Rollinson

Joe Sheridan

Jennifer Zarcone

The meeting came to order at 7:35 pm. Joe Sheridan moved to approve the August minutes, Ruby Laufer seconded, all approved, none opposed. Paul Rollinson made a motion to approve the October meeting minutes. Joe Sheridan seconded. All in favor, none opposed.

Cleanups:

Once a month, Jenna needs help with clean ups. She asked that each board member volunteer for each month clean up, so she doesn’t have to attend all of them. Please text Jenna what month you can take.

April Earth Day clean up requests, can we help manage? Most corporate asks are for weekdays. Paul, Ruby and Cait volunteered to try to cover some of these events. Jenna will forward the request to us. If someone can take the event, please volunteer. If no one volunteers within a few days, we will have to say no. It would be great if we can do as many as we can to develop relationships with corporations.

Budget ideas:

We are doing well on budget, and we should figure out how to spend the money? Jenna asked that each board member come up with some ideas on how to spend our money. How can we make our activities better? Please bring ideas to the next board meeting.

Meetings:

We meet in Zoom can we meet in person in the warm weather somewhere in May and August? Maybe a Sunday, outdoors.

Funds:

We changed over the funds to a new bank, PNC. Melanie, our treasurer is taking on more responsibility of managing the money. She will be tracking the money coming in and anything purchased will have to be approved by her. And any big purchases will go through Melanie. Jen is taking on thank you’s for donors.

Budget:

PNC Account = $8,050

BCB Account = $4,000 +/-

PayPal Account = $3,332.37

Fundraisers:

November 9 Trivia Night = $916.00

Giving Tuesday = $1,295.00

Expenses:

Custom Ink = $1,404.00

Aplos = $1,393.00

Plastic Wave Project = $250.00

Clare = $100.00

Eventbrite = $79.00

Mailchimp = $52.00

HSC Permits:

We are adding another monitoring site in South Amboy. Jenna is currently applying for permits and tags for the new season. We are also doing egg studies we are learning a lot. One hot spot for eggs is Leonardo. We also need to apply for permits for collecting eggs. Last year we tried to raise horseshoe crabs from eggs. Do we still want to raise HSCs? What is the goal? Is it education? It is a different take on it rather than tagging. We need to figure out the care and storage. Claire assisted with the upkeep. Cait has been working on this and it was decided a subcommittee should come together to look at this more closely. Rutgers runs a program and Cait shared a video, perhaps can talk to them. Jenna needs to get the permit in by January. We need two references from scientists. Joe knows someone with a PhD who can write a recommendation.

Earth Day events:

What do we want to do for Earth Day beyond clean ups? No new ideas were discussed.

Seal monitoring:

We are partnering with National Park Service this year and doing more work around responsible wildlife viewing and they will be handling the timesheets. And Jenna spoke to the park service about a camera for seals. The training will be December 2 at Sandy Hook.

New Items by Board Members:

Board holiday party in January perhaps at the Mule Barn. Ed will investigate dates in January.

Board Subcommittees:

a. Fundraising and Outreach: We will run the Horseshoe Crab Month campaign again. Jen, Joe and Ruby will pull the content together. Ed asked about boat rides this year. We decided it was too soon to plan.

b. Education and Programs: Linda reported that the Marine mentors program outreach is ongoing.

c. Family Fish Surveys: Subcommittee will meet.

Meeting ended at 8:24 pm.